

Joanna Georges

FASHION | BEAUTY | LIFESTYLE



About Joanna

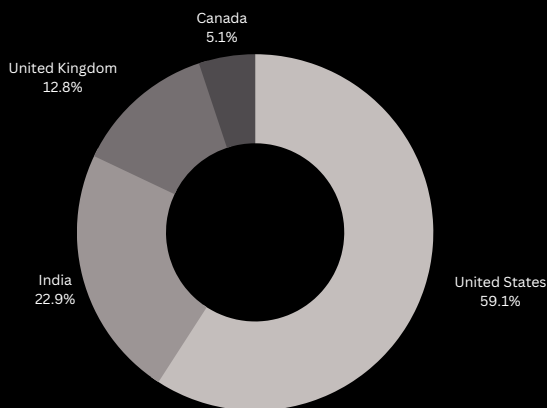
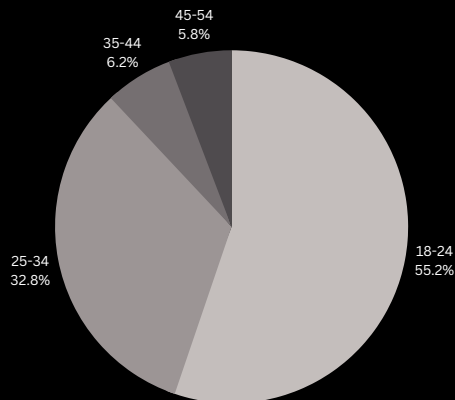
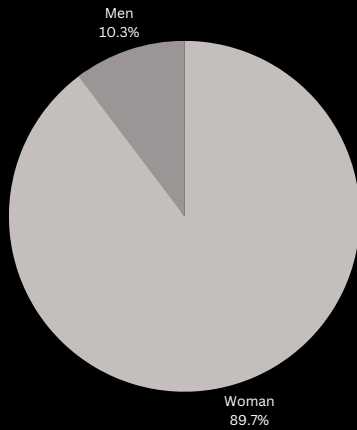


Joanna, also known as Jo, is a fashion, beauty, & lifestyle content creator in her early twenties. She has been creating content since she was 15 years old, starting blogs and YouTube channels to share her passions with the world. As a young teenager, she has always loved doing her makeup, creating the most stylish outfits, and connecting with others. Her main content platforms are Instagram and TikTok. In her spare time, she is recording for her podcast, State of Jo. Her content focuses around authenticity and being your best self. On her social media, you will find outfit inspiration, skincare routines, product reviews, travel vlogs, and more. Joanna is also an entrepreneur with her own small accessories business, Ciety Boutique. She aims to help others feel comfortable with themselves and their style. Her personal motto is to live with style and dress with confidence.

Audience Statistics

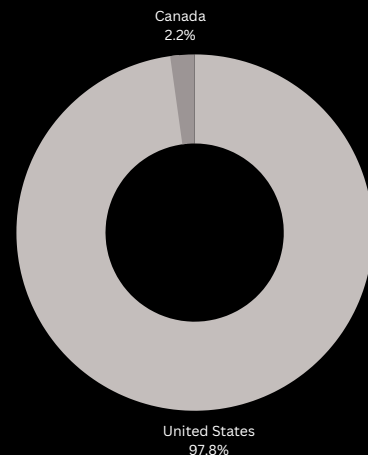
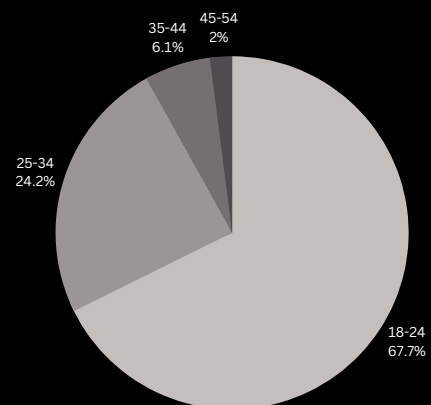
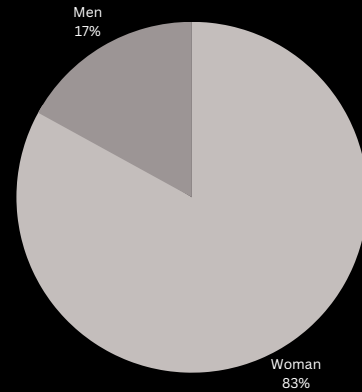
INSTAGRAM

1.9k Followers
14.3k Accounts Reached
12.5% Engagement Rate



TIKTOK

542 Followers
22k Video Views
9.5% Engagement Rate



Previous Collaborations

MEIA

MOON ORAL CARE

TOPICALS

CLINIQUE

SHOP LTK

PARADE

MONTGOMERY 32 BEAUTY

LOOM FOOTWEAR

BIOCLARITY

MADECA DERMA

AMAZON STUDENT PRIME

SPOTLIGHT ORAL CARE

DERMALA

CHOOSE NEW JERSEY

KOOLABURRA

ABSOLUTE NEW YORK

STEVE MADDEN

GRUBHUB

SKY ORGANICS

Portfolio



Services

INSTAGRAM REEL OR TIKTOK VIDEO

Videos can be 15, 30, 45, 60, or 90 seconds long to be posted on Instagram or TikTok. Raw footage will be sent to the brand upon request to ensure requirements, needs, and guidelines are to the brands standards.

INSTAGRAM FEED POST

A photo can be used as an In-Feed post. Raw photos can be sent to the brand upon request to ensure all needs are met and if editing or reshooting is required. Additional pictures to create a carousel post are an option and are available upon request.

INSTAGRAM STORY

A photo or video posted on my Instagram Story with text, music, or links added as desired. Multiple story posts are an option and can be a mix of photos and videos.

REPURPOSING CONTENT TO OTHER PLATFORMS

Any content previously made for another platform can be repurposed to another platform without having to create new content, such as posting an Instagram Reel to TikTok with the exact same formatting.

AD USAGE

Content produced can be used for ad purposes on the brand's different social media platforms for a specified length of time.

All services can be posted on Joanna's personal social media accounts or created as User Generated Content for the brand to utilize on their pages.

rates available upon request